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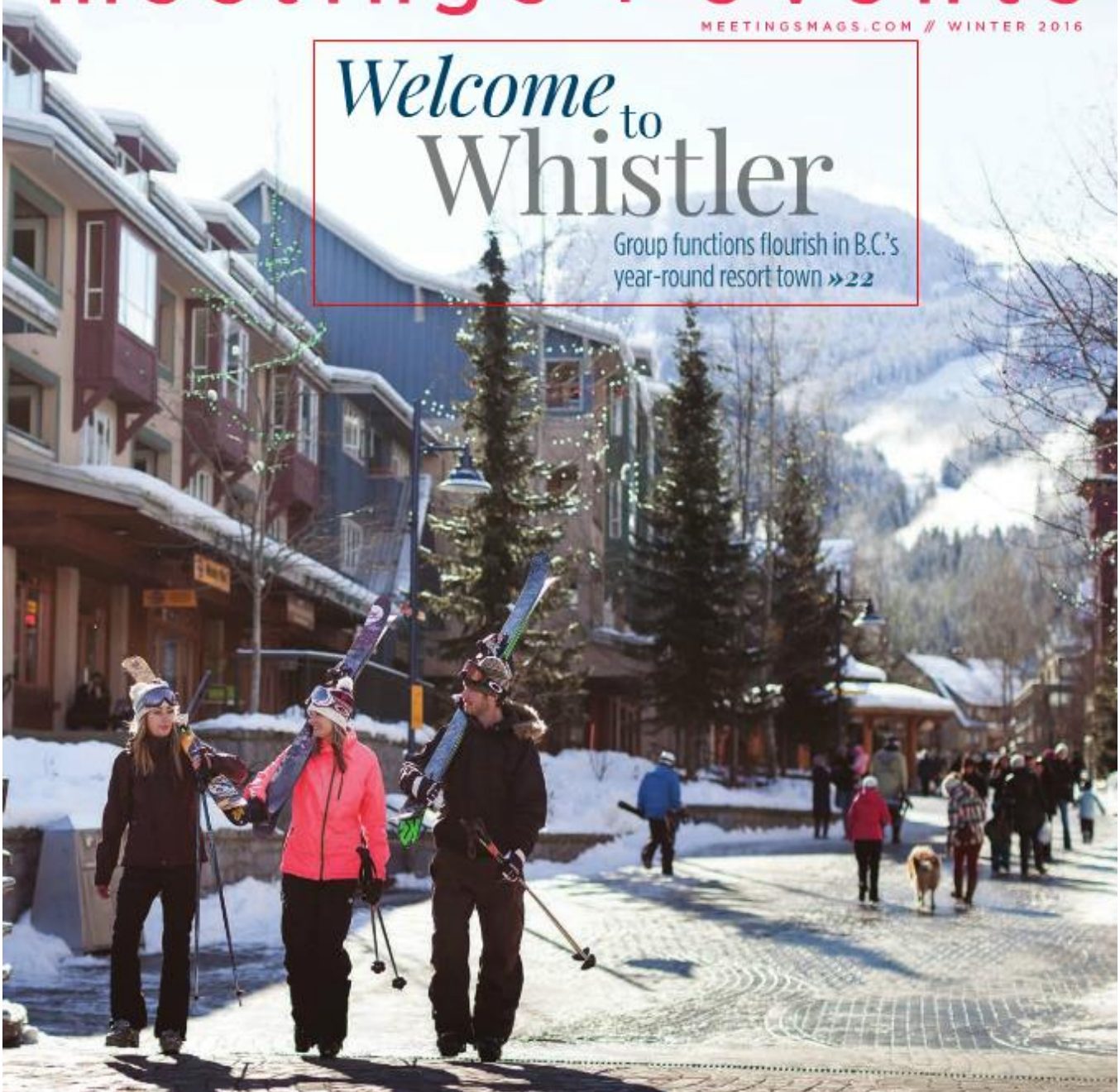
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## PEOPLE NEWS»

### New Hires & Promotions



**Helen Pratt** has been appointed regional director, sales and marketing for Fairmont Hotels, Pacific Northwest, based in Vancouver, B.C. In her new role, she will oversee sales, marketing, revenue management, catering and conference services for six properties in the portfolio: Fairmont Empress, Fairmont Olympic, Fairmont Hotel Vancouver, Fairmont Pacific Rim, Fairmont Vancouver Airport and the Fairmont Waterfront. Pratt has more than 25 years' experience in the hotel industry.



**Brent Iverson** has been promoted to director, sales and marketing for Fairmont Hotel Vancouver. Previously, he was the hotel's director of sales. Iverson has more than 16 years of hospitality sales experience. Prior to joining Fairmont Hotel Vancouver in 2012, Iverson was with SnapAgent Ltd., where he served as director of marketing and business development.



Salish Lodge & Spa has named **Matt Heikkila** executive chef. In his new role, Heikkila will lead the culinary teams of the lodge's two on-site restaurants, The

Dining Room and The Attic, as well as the Chef's Studio, the newest addition to Salish Lodge's growing offerings. Heikkila joined the team at Salish last year. Most recently, he was with TPC Snoqualmie Ridge.



Riverhouse Hotel & Convention Center has named **Heidi Albertson** director of national sales. With more than 25 years of hotel sales experience, Albertson was most recently the national sports sales manager at the Hilton Eugene & Conference Center. She also serves on the board of the Oregon Football Association, as well as serving 17 years on the Oregon Club board of directors.